

## ESLR ACTIVITY RUBRIC

CHARACTERISTIC	BASIC	PROFICIENT	ADVANCED
<p>Content Knowledge:</p> <ul style="list-style-type: none"> <li>• Knowledge of major ideas and concepts in CTE standards.</li> <li>• Coverage of required CTE standards.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows gaps or little knowledge of major ideas related to CTE standards.</li> <li>• Work samples cover some of the content required of CTE standards.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows adequate knowledge of major ideas and concepts related to CTE standards.</li> <li>• Work samples adequately cover the content of all required CTE standards.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows superior knowledge of major ideas and concepts related to CTE standards.</li> <li>• Work samples do an excellent job of covering the content of all required CTE standards.</li> </ul>
<p>Application of Content Knowledge and Skills:</p> <ul style="list-style-type: none"> <li>• Application of knowledge and skills in CTE standards.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates little or some ability to apply content knowledge and skills to CTE standards.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates adequate ability to apply content knowledge and skills related to CTE standards.</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrates exceptional ability to apply content knowledge and skills related to CTE standards.</li> </ul>
<p>Career Preparation:</p> <ul style="list-style-type: none"> <li>• Career planning</li> <li>• Knowledge of qualities important to an employer.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows little or some ability to plan and develop a career - major weaknesses evident.</li> <li>• Vague, sketchy or contrary experiences to employer.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows adequate ability to plan and develop a career.</li> <li>• Provides adequate description of own interests, experiences and skills relevant to employer expectations.</li> </ul>	<ul style="list-style-type: none"> <li>• Shows superior ability to plan and develop and career.</li> <li>• Provides excellent description of own interests, experiences and skills relevant to employer expectations.</li> </ul>
<p>Self-Evaluation:</p> <ul style="list-style-type: none"> <li>• Evaluation of own skills and quality of work.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides incomplete or vague evaluation of own skills and quality of work.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides adequate evaluation of own skills and quality of work.</li> </ul>	<ul style="list-style-type: none"> <li>• Provides exceptional evaluation of own skills and quality of work.</li> </ul>
<p>Written Communication:</p> <ul style="list-style-type: none"> <li>• Attention to audience.</li> <li>• Use of own ideas.</li> <li>• Overall presentation/display (organization, neatness)</li> <li>• Sentence structure, vocabulary and spelling.</li> </ul>	<ul style="list-style-type: none"> <li>• Little or no awareness of audience.</li> <li>• Ideas not the student's own.</li> <li>• Hard to understand.</li> <li>• Problems with structure, vocabulary and spelling.</li> </ul>	<ul style="list-style-type: none"> <li>• Presents ideas with awareness of outside reviewer.</li> <li>• Most ideas are the student's own.</li> <li>• Overall presentation easy to understand.</li> <li>• Communication effective.</li> </ul>	<ul style="list-style-type: none"> <li>• Present ideas clearly with awareness of outside reviewer.</li> <li>• Uses own ideas throughout the activity.</li> <li>• Overall presentation enhances the work/easy to understand.</li> <li>• Communication effective.</li> </ul>